

SIXTHDAY[®] MAGAZINE

*...Encouraging & Empowering
the Diligent Man*



SIXTHDAYMagazine *"Encouraging and Empowering the Diligent Man"*

From the Publisher:

Please join me in the excitement about **SIXTHDAY Magazine** and its purpose.

If you are reading this text then you're either curious in or interested in **SIXTHDAY Magazine**. Either way, thank you!

Yes, we do need your help.

Together we can bring a wonderful new resource to the men of central Illinois with the hope of touching their hearts in some small way to become better men!

*Let's strive to be diligent.
Will you join me in this journey?*

Gaetano Apa

Writer Media Information Kit

What:

A neat, well-designed, digest-sized magazine geared toward men desiring to become better 'Diligent' / 'Godly' men.

When:

Quarterly: January, April, July, October.

Where:

Central Illinois area. Encompassing a 60-mile radius of Morton, Illinois and taking in 23 counties.

Why :

SIXTHDAY Magazine targets men who are striving to be better men. The general theme is *'What does it take to be a man?' 'What does it take to be a man of diligence?'* We trust that the **SIXTHDAY Magazine** content will inspire, encourage, teach and entertain the hearts of men in Central Illinois to a higher ground.

Funding:

Corporate sponsorships, advertising, and subscriptions fund **SIXTHDAY Magazine**.

Graphics and Design:

SIXTHDAY Magazine is designed and paginated by Potter's Graphix, Robert Burdess, Jr., a 30 + year design and graphics professional, who has enthusiastically taken on this project.

Content:

Articles are submitted by local, regional, and nationally known writers/authors. The content depicts health tips, spiritual commentary, wholesome activities, and much more. All of it answering a question that all men ask at one time or another, "What does it mean to be a diligent, real man?"

Subscriptions & Ad Rates:

Subscriptions are \$12 per year.

Ad Rates: See www.sixthdaymagazine.com.

Contact us at: SIXTHDAY Magazine

P.O. Box 248 / Groveland, IL 61535 / 309-613-0652

www.sixthdaymagazine.com

info@sixthdaymagazine.com

How to Submit Articles for SIXTHDAY Magazine

General Articles: 300 - 700 words in length.

Feature Articles: 1000 -2000 words in length

Please Note 1: Please include photo, full name and any titles, along with 10-20 word bio and 30-50 word bio (*see above on how to submit photos*).

File type: Must be a Word Document Compatible file with no formatting. If you need formatting please submit a separate file showing the formatting desired.

Please Note 2: All articles will be proof read and if necessary, edited. Any edited article will be returned for approval.

Please Note 3: When submitting articles or news items you might also have supporting graphic materials to include. Please follow the guidelines on page 3 of this PDF which will help you submit these items in a manner that ensures the highest quality for reproduction. Please remember to credit all creators (photographers, illustrators, graphic designers, etc.). No copyrighted materials may be used for which you don't own the copyright or have the express permission from the creator.

Please follow the major theme:

"Encouraging and Empowering the Diligent Man"

Articles can be directed to the following sub-themes:

"Home, Life, Health, Finances, Wealth, Spiritual Growth, Food, Fatherhood, being a Good Husband, Testimonies, Purity, Integrity, Man in the Workplace, Courage, Relationships, Responsibilities, Life's Lessons, Family, Hope, Action, Communication, Follow-through"

Articles to:

SIXTHDAY Magazine

P.O. Box 248

Groveland, IL 61535

e-mail: gaetano@sixthdaymagazine.com

How to Submit Art for SIXTHDAY Magazine

Email:

We can receive email files up to 7MB. Any files larger than 7MB can be zipped to reduce its size if you have access to WinZip software.

Digital:

You may send digital file copies by mailing them on disk, CD, or DVD.

Logos:

The preferred file format for logos is an .EPS file, such as Adobe Illustrator, with fonts converted to paths and all attached support files. Logos may be provided as scans but must follow the guidelines set for Photos and Illustrations.

Artwork File Types to Use:

Preferred file types are: .TIF and .EPS. Other acceptable file types are: .JPG / .PDF / .PSD / .BMP / .PNG.

Artwork Resolution:

Resolution for black and white line-art should be 600 dpi. Resolution for color artwork or photos should be 300 dpi.

Artwork Size:

Make sure completed artwork is the same size as your ad. If the ad is on the inside covers or back cover please include 1/8" inch bleed, if necessary. If you crop elements in your artwork be sure to use the correct resolution.

Fonts:

Make sure any fonts used in your artwork are included with your files. If sending an .EPS file please embed the fonts in your artwork. If your fonts are not embeded we can not guarantee a match and a substitute will font will be added.

Photos/Illustrations:

The preferred file formats for photos or illustrations are in either .TIFF or .EPS from Adobe Photoshop. All black & white or color photos or artwork must be scanned at 300 dpi. Color images should be saved as a .TIFF or .EPS in the CMYK mode . All line-art (high contrast black & white art with no grey tones) must be scanned at 1200 dpi and saved as a .TIFF or .EPS in the bitmap mode.

PLEASE NOTE: Graphics and photos used for web sites (normally scanned at 72 dpi) cannot be accepted.

Art to:**SIXTHDAY Magazine**

c/o Potter's Graphix / P.O. Box 248 / Groveland, IL 61535

bob@pottersgraphix.com /cc: gaetano@sixthdaymagazine.com